

For Immediate Release

Contact:

Allison Frazer
Director of Marketing, Tunstall Americas
401-312-7960, email: allison.frazer@tunstall.com

TUNSTALL ACQUIRES LIFELINE EMERGENCY RESPONSE SYSTEMS OF CALIFORNIA CONTINUES CONSOLIDATION IN WESTERN UNITED STATES

Long Island City, NY (June 13, 2016) – Tunstall Healthcare Group, a world leader in connected healthcare, has acquired the assets of Lifeline Emergency Response Systems of Irvine, California via its US subsidiary, Tunstall Americas. The acquisition expands Tunstall's leadership role in consolidating the fragmented medical alert market by acquiring and partnering with highly regarded regional providers of connected healthcare monitoring services. Terms of the transaction were not disclosed. This acquisition represents Tunstall Americas' twelfth competitive service conversion since late 2014.

"We are very pleased to welcome former Lifeline customers to the Tunstall family and invite them to take advantage of our innovative technology and high-touch connected care monitoring services," stated Casey Pittock, President and CEO of Tunstall Americas. "Heidi Lopez-Maddocks has earned an impeccable reputation for delivering high quality service to healthcare, homecare, and social service professionals in the Orange County area to ensure their patients and clients receive prompt installation and service support in their homes." He continued, "These new members of our service family and local healthcare organizations will be supported by our existing local customer service center in Carson, California, with monitoring provided from our Eastern US facilities."

Tunstall Americas provides nationwide 24/7 connected healthcare monitoring services from HIPAA compliant call centers in New York and Rhode Island. Tunstall also manufacturers a wide variety of FDA registered connected care and connected health



products such as medical alert, telehealth, and medication management products to meet the needs of all people. These products enable home based connected health services through traditional telephone lines, cellular connectivity, and the internet. Collectively, these products and services deliver a seamless connected care experience to help people remain independent in their own home by being connected to high-touch healthcare monitoring services.

Heidi Lopez-Maddocks, founder and president of Lifeline Emergency Response Systems, Inc., based in Irvine, California, said of the acquisition, "We believe that our local service delivery and strong relationships with homecare and healthcare institutions and government agencies, combined with Tunstall's world-class connected care monitoring products and services, will create new opportunities for growth to help more seniors and their families. We are proud of the work we have done the past 12 years to establish a reputation for reliable, caring local service throughout Southern California."

About Tunstall:

Tunstall Healthcare Group, founded in 1957 in England, is a world leader and supplier of Connected Health and Connected Care products and services. Tunstall helps people during emergencies and crisis situations 24/7/365 from dozens of company-owned and operated monitoring centers around the globe. Tunstall connects, talks with, and informs people with in-home technology and services that enhance their independence, freedom, social engagement, health, and wellbeing. Tunstall serves more than 3.5 million people every day in 51 countries.

Tunstall Americas (<u>www.americas.tunstall.com</u>) operates Connected Care monitoring centers in Long Island City, NY, Pawtucket, RI, and Newington, CT to deliver high-touch personal patient support services 24/7 to customers in all 50 states.

About Lifeline Emergency Response Systems, Inc., Irvine, California:

Lifeline Emergency Response Systems, Inc., of Irvine, California was founded in 2004 to help people throughout southern California remain safe and independent in their



homes. Lifeline Emergency Response Systems, Inc., of Irvine, California partners with leading homecare and healthcare institutions and government agencies to identify people in need of services.

If you would like more information about this topic, please contact Allison Frazer at 401-312-7960 or email at Allison.Frazer@Tunstall.com.